

Wind Horse Alliance
DISSOLUTION AGREEMENT [Public Portion]
Final, July 30, 2007

Between James and Mike (hereafter "The Institute"); Bev, Carl, and Omar (hereafter "The Center"); Frank (hereafter "KissMy"); and Mitsu (hereafter "Mitsu"); collectively referred to hereafter as "The Parties," and individually, as "Party," regarding their jointly owned intellectual property. Full names and identifying information are provided in Appendix A.

1. (a) Insofar as the aforementioned Parties were equal parts and owners (and the exclusive parts and owners) of the Wind Horse Alliance, an informal LLC (see Appendix II) formed in 2002 for activist engagement with PostApocalypse scenarios, all jointly owned intellectual property shall remain available to each party, in perpetuity, unless otherwise specified in this document.

(b) All parts and representations of the Wind Horse Alliance (hereafter, "WHA") shall be presented qua presentation, that is, without licensure, but within public and private perpetuity, for the purposes of historical and archival contextualization, wherein each Party is prevented from direct comment, critique, or condemnation of specific statements, commentary, algorithmic results, or other presentational elements developed by the WHA by any other Party in the future.

2. (a) Insofar as the aforementioned parties were equal parts and owners of the "Survival Aptitude Quiz" (hereafter, "SAQ") developed by the Wind Horse Alliance, and insofar as the questions were constructed, phrased, and invented by all parties herein mentioned, in a jointly creative process, this jointly owned property shall remain available to each Party, in perpetuity, pursuant to 4(b) below.

3. (a) All trademarks, terminology, and lexicons remain jointly owned property, and thus shall remain available to each Party, in perpetuity. This includes but is not limited to "PostApocology," "PostApocalypse Studies," "Confluentualism," "Confuturism," the "Seven Humor Vectors," and/or the "Survival Aptitude Quiz."

(b) Intellectual property (including but not limited to trademarks, acronyms, logos, weighting algorithms, modeling processes, textual matter, audio, video, or technologies to be invented) developed after implementation of this Dissolution Agreement shall remain the property of the inventing Party, and shall not be the property of any other

Party within the Parties.

4. (a) If used, the SAQ questions must be quoted intact, without changes to spelling, inflection via font or overlay commentary, in the specific form listed in Appendix I.

(b) If used, the SAQ questions, when represented on one Party's Web site (or technologies hereafter invented performing these same functions), shall contain live links to any other primary Party's Web sites, if available, and to the other Party's representations of the questions and answers, if available.

5. (a) Each Party is prohibited from selling any or all of the jointly owned intellectual property, including but not limited to the SAQ, without the expressed written consent from, and equal revenue sharing with, each other Party. Each Party is provided explicit veto power over sales: any Party can prevent the sale by another.

(b) Income generated from application of the SAQ on Websites, books, magazines, brochures, audio performance, video performance, or technologies yet to be invented, is exclusively the property of the Party producing the product.

(c) Each Party is responsible for its own application of the SAQ, and for its own representation to the public via answers, commentary, result weighting, or other contextualizing methodologies, and is prevented from direct comment, critique, or condemnation of specific answers, commentary, algorithmic results, or other presentational elements developed by any other Party in the future.

6. (a) The Public Portion of this Dissolution Agreement document shall be publicly available on any Web site operating under its rule(s) and charter(s).

7. (a) Penalties for breaching the abovementioned rule(s) and charter(s) are specified in Appendix B.

Signed (First Name only):

Bev

Carl

Frank

James

Mike

Omar

Mitsu